SMART CITIES CONNECT
CONFERENCE & EXPO

San Antonio, TX
Henry B. González Convention Center
April 14–16, 2025

Washington, D.C.
Gaylord National Harbor Convention Center
November 19–21, 2025

Produced By **TechConnect** *a division of* **ATI**

The Smart Cities Connect Conference & Expo brings together **over 500 leaders** to scout best practices and solutions to support their strategic needs.

Today, around the globe, forward-thinking city planners use the latest information and communication technologies to improve the lives of their residents while using fewer resources and protecting the environment. The Smart Cities Connect Conference and Expo provides an opportunity for leading technology and solution providers to meet face to face with representatives from dozens of municipalities who want to leverage the latest tools available in order to make their communities more responsive, efficient, productive and safe. In a word: smart.

Inside this prospectus, learn about the opportunities available to solution providers who wish to raise their profile with the smart cities community and engage with decision makers who implement smart city solutions.

INNOVATING WITH CITIES TO CREATE A BETTER WORLD

smartcitiesconnect.com

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City leaders and planners will come to Smart Cities Connect Conference & Expo to meet with leading solution providers.

Smart city leaders include:

- Mayors
- Council Members
- Sustainability Officers
- Chief Information Officers
- Environmental Engineers
- Chief Technology Officers
- IT Architects
- Water and Energy Managers
- Waste Managers
- Utility Operators
- Urban Designers
- Emergency Responders
- Transportation Managers
- Public Works Managers

Leading technology and solution providers showcase their products and services, addressing the needs of the smart city.

Smart city solutions include:

- Energy
- Transportation
- Buildings & Efficiency
- Sensor Networks
- ICT Networks
- Cyber Security
- Water/Waste Management
- Weather
- Gov/Civic Services
- Healthcare Services
- Emergency Services
- Data Analytics/Tools

Leaders and planners from cities across the globe choose Smart Cities Connect events to learn, network and evaluate smart technology solutions for their respective cities and constituents. A sample of the cities represented include:

Albuquerque, NM	Chula Vista, CA	Hartford, CT	New York, NY	San Francisco, CA
Allegheny County, PA	Cincinnati, OH	Helmond, Netherlands	Newport News, VA	San Leandro, CA
Amsterdam, Netherlands	Cleveland, OH	Highland Park, NJ	Newport, RI	Santa Rosa, CA
Amsterdam, NY	Columbus, OH	Hoboken, NJ	Nnewi, Nigeria	Schenectady, NY
Anambra, Nigeria	Conover, NC	Horry County, SC	Norfolk, VA	Seoul, Korea
Annapolis, MD	Cuyahoga County, OH	Ibi, Nigeria	Oakland, CA	Shirahama Town, Japan
Ardo-Kola, Nigeria	Daegu City, South Korea	Idemili, Nigeria	Obio-Akpor, Nigeria	Sokoto, Nigeria
Arlington County, VA	Dallas, TX	Inverness, Scotland	Ogbaru, Nigeria	Sonoma County, CA
Atlanta, GA	Daxing District, China	Jackson, TN	Onitsha, Nigeria	South Bend, IN
Austin, TX	Dayton OH	Jalingo, Nigeria	Pasco County, FL	Sri Lanka
Abuja City, Nigeria	Denton, TX	Kaduna, Nigeria	Perth, Scotland	Stirling, Scotland
Ado-Odo/Ota, Nigeria	Detroit, MI	Kansas City, KS	Perugia, Italy	Suwon City, Korea
Aguata, Nigeria	Dundee, Scotland	Kansas City, MO	Philadelphia, PA	Taipei, Taiwan
Bali, Nigeria	Edinburgh, Scotland	Kobe City, Japan	Pittsburgh, PA	Takum, Nigeria
Baltimore, MD	Eindhoven, Netherlands	Lafayette, LA	Pokhara Sub Metropolitan	Tallahassee, Florida
Beijing, China	Eleme City, Nigeria	Las Vegas NV	City, Nepal	Trento, Italy
Bellevue, WA	Erie County, NY	Lindale, TX	Port Harcourt City, Nigeria	Troy, NY
Boston, MA	FairFax County, VA	Logroño, Spain	Portland, OR	Truckee Meadows, NV
Buffalo, NY	Fayetteville, NC	Madison, WI	Porto, Portugal	Valencia, Spain
Buguma City, Nigeria	Flint, MI	Memphis, TN	Portsmouth, VA	Virginia Beach, VA
Burlington, VT	Fort Wort, TX	Midlothian, TX	Province of Trento, Italy	Wakayama Prefecture, Japan
Busan, South Korea	Gainesville, FL	Modesto, CA	Rabat, Morocco	Wake Forest, NC
Cary, NC	Gassol, Nigeria	Monona, WI	Raleigh, NC	Washington, DC
Chapel Hill, NC	Genoa, Italy	Montgomery County OH	Rancho Palos Verdes, CA	Wichita, KS
Charlotte, NC	Glasgow, Scotland	Montgomery County, MD	Richardson, TX	Williamsburg, VA
Chattanooga, TN	Gloversville, NY	Myrtle Beach, SC	Rivers State, Nigeria	Windham, CT
Chennai, India	Goyang City, South Korea	Nairobi, Kenya	Rohnert Park, CA	Winooski, VT
Chesapeake, VA	Greenville, SC	Nashville, TN	Saint-Quentin, France	Wukari, Nigeria
Chicago, IL	Gwinnett County, GA	New Brunswick, NJ	San Antonio, TX	York County, VA
Chikuma City, Japan	Hampton, VA	New Orleans, LA	San Diego, CA	Zaria, Nigeria

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Platinum Sponsor
Limited to Two

$100,000

- Keynote Presentation by Company Executive
- Company Logo Featured on all Web Pages and in Promotional Emails
- 20 Full Delegate Passes
- Unlimited Exhibition Staff Passes
- 20' x 20' Exhibit Space in Smart Cities Solutions Hall
- Speaking Role in VIP Networking Event
- Inclusion of Advertorial in Monthly Newsletter
- Pre-Conference Smart City Webinar Option
- Passes to all Private Networking Events
- Post-Event Emailer to Conference Delegates
- Ad Inclusion in Show Daily Email to Conference Participants
- One Custom Email to 100,000 Opt-In Ecosystem

Gold Sponsor
Limited to Four

$60,000

- Company Logo Featured on all Web Pages and in Promotional Emails
- Panel Participation by Company Representative
- 12 Full Delegate Passes to the Conference
- Unlimited Exhibition Staff Passes
- 20' x 20' Exhibit Space in Smart Cities Solutions Hall
- Inclusion of Advertorial in Monthly Newsletter
- Pre-conference Smart City Webinar Option
- Passes to all Private Networking Events
- Post-Event Emailer to Conference Delegates
- Ad Inclusion in Show Daily Email to Conference Participants
- One Custom Email to 100,000 Opt-In Ecosystem

Silver Sponsor
Limited to Six

$40,000

- Company Logo Featured on all Web Pages and in Promotional Emails
- Panel Participation by Company Representative
- 8 Full Delegate Passes to the Conference
- Unlimited Exhibition Staff Passes
- 10' x 20' Exhibit Space in Smart Cities Solutions Hall
- Custom Email
- Passes to all Private Networking Events
- Ad Inclusion in Show Daily Email to Conference Participants
- One Custom Email to 100,000 Opt-In Ecosystem

Bronze Sponsor
$20,000

- Company Logo Featured on all Web Pages and in Promotional Emails
- 4 Full Delegate Passes to the Conference
- Unlimited Exhibition Staff Passes
- 10' x 10' Exhibit Space in Smart Cities Solutions Hall
- Show Daily Media Package
- Passes to all Private Networking Events
- Ad Inclusion in Show Daily Email to Conference Participants

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Marketing and Promotional Opportunities

The following is a menu of available marketing and promotional opportunities for the Smart Cities Connect Conference & Expo.

Effectively raise your company's visibility, get your message and brand out to a targeted audience, generate more sales opportunities and increase the event's ROI. History has shown that companies that utilize marketing and promotional opportunities generate more booth traffic, more sales leads and an overall higher level of satisfaction than companies that do not take advantage of them.

- **Banners** – Call for Pricing
- **Break Sponsor** – $3,000
- **Conference Bag Insert** – $3,000*
- **Conference Bag Sponsor** – $10,000*
- **Conference Mobile App Sponsor** – $7,500
- **Custom Email** – $5,000 (limited)
- **Freestanding Billboard** – $3,000
- **Hospitality Suite** – $5,000
- **Lanyard Sponsor** – $8,500*

- **Pen Sponsor** – $2,500*
- **Press Room Sponsor** – $5,000
- **Reception Sponsor** – $10,000
- **Registration Sponsor** – $10,000
- **Show Daily Media Package** – $4,000
- **Water Bottle Sponsor** – $3,000*
- **Webinar Package** – $12,000
- **You are Here Kiosk** – $4,000

*Pricing does not include production costs, which are the responsibility of the sponsor.

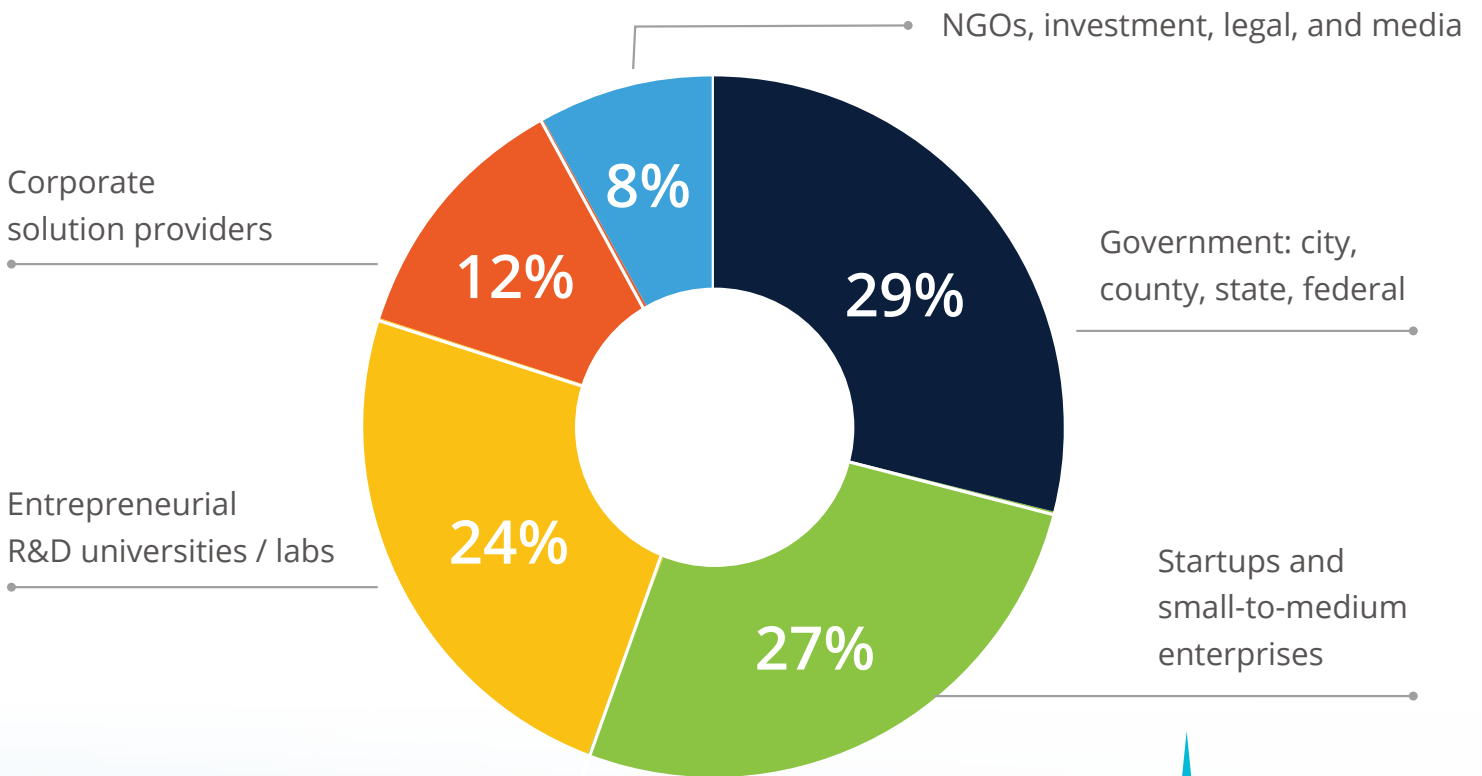## Please contact your smart cities sales representative

or Richard Erb at **rerb@techconnect.org** to learn more about how you can leverage these powerful tools and make your event a complete success.

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Our Audience

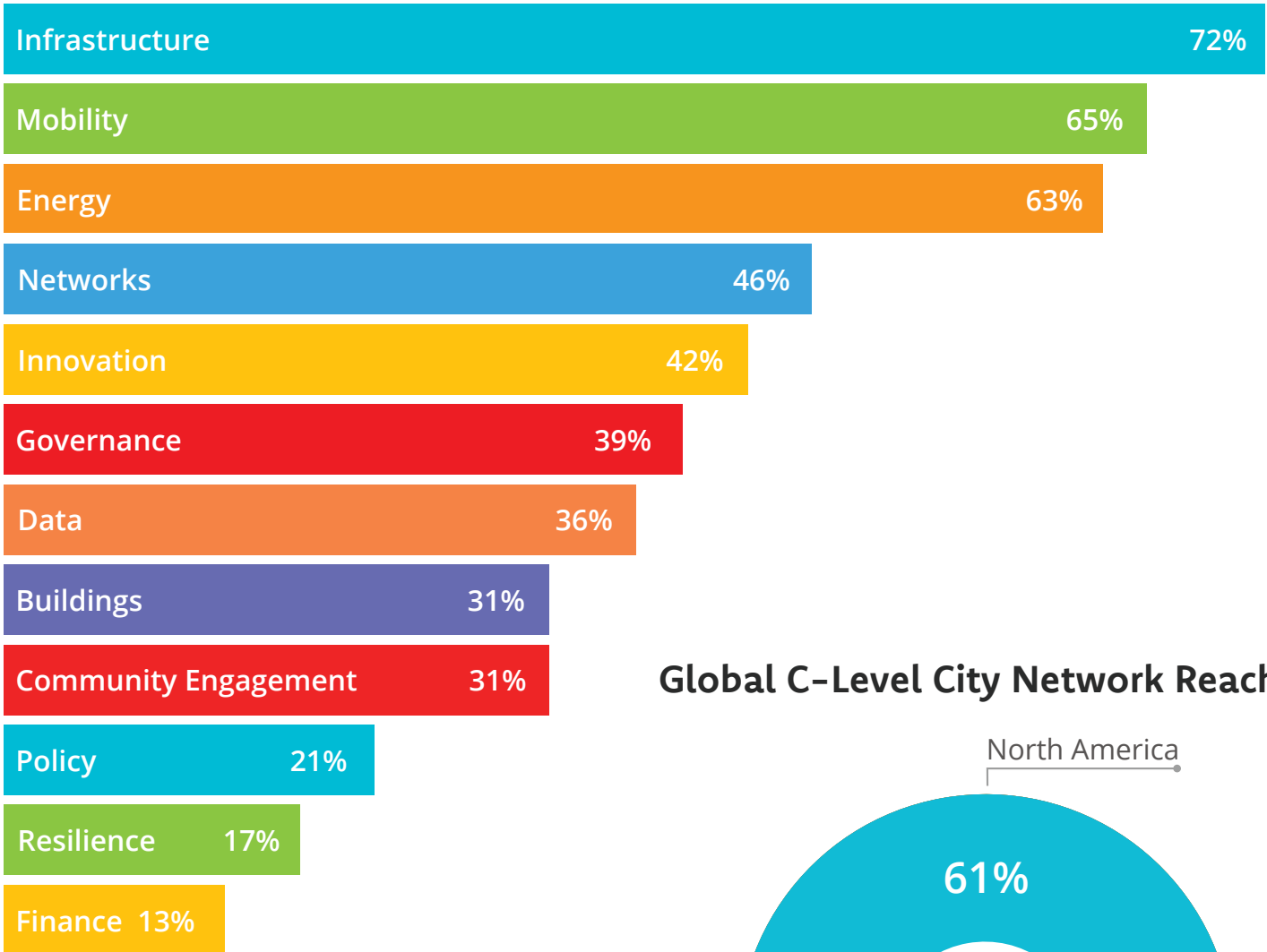Over **130,000** active contacts opt in to the Smart Cities Connect network. They represent startups; academia; small and medium enterprises; corporations; and public officials at the city, state and federal levels.

NGOs, investment, legal, and media — 8%

Corporate solution providers — 12%

Entrepreneurial R&D universities / labs — 24%

Government: city, county, state, federal — 29%

Startups and small-to-medium enterprises — 27%

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Our Reach

Areas of Interest:

Area	Percentage
Infrastructure	72%
Mobility	65%
Energy	63%
Networks	46%
Innovation	42%
Governance	39%
Data	36%
Buildings	31%
Community Engagement	31%
Policy	21%
Resilience	17%
Finance	13%

Global C-Level City Network Reach:

North America **61%**

Europe **27%**

Asia & Middle East **5%**

Latin America **4%**

Oceana **4%**

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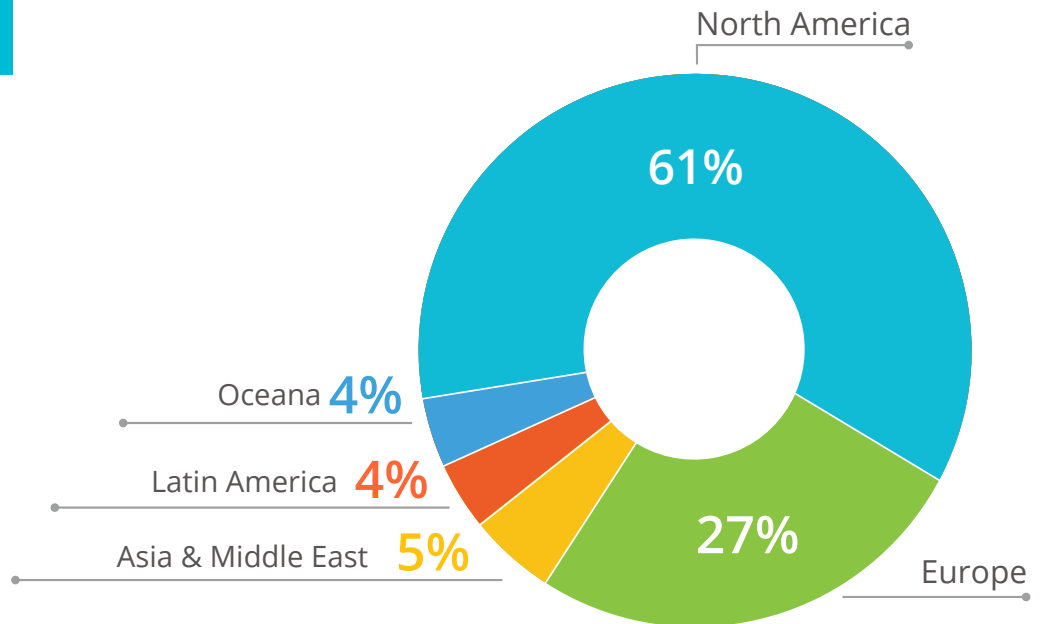
How We Share Your Story

CUSTOM EMAIL CAMPAIGNS

$5,000 each occurrence

• Exclusive messaging to customizable opt-in mailing lists

• **Average Open Rate:** 18%

• **Average Click Through Rate (CTR):** 2.1%

• Does not include design. HTML and subject line provided by advertiser.

CUSTOM WEBINARS

$10,000 each occurrence

• Moderated content with your subject matter experts, resulting in guaranteed lead generation

• **Average Registration:** 150

• Guaranteed lead generation commitment.

PLACEMENT WITH AD

$10,000 each occurrence

• **Feature banner:** 600 x 200 px

• **Average Open Rate:** 18.7%

• **Average Click Through Rate (CTR):** 2%

• **Average total recipients:** 100K